



# WONDER WOMEN CONFERENCE

2024

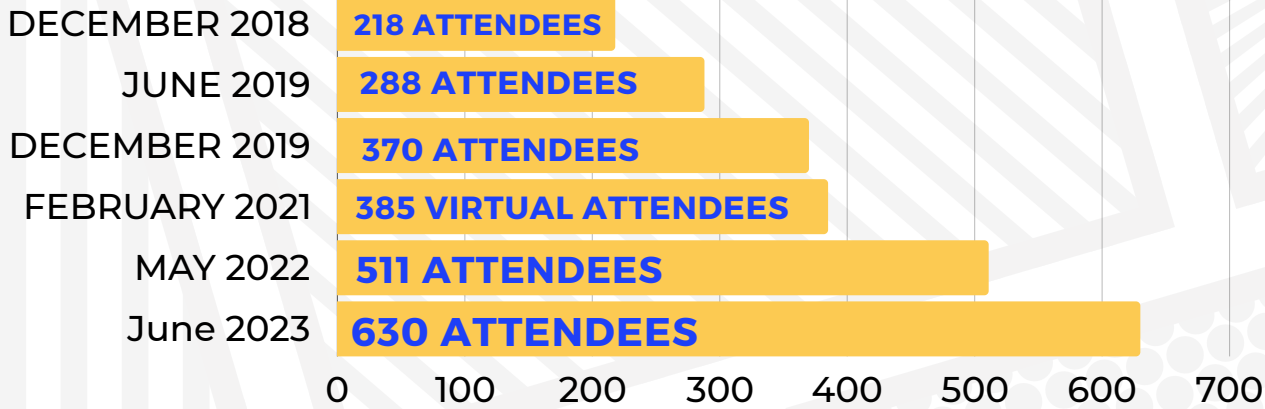


FRIDAY, JUNE 14



# 2023

## WONDER WOMEN CONFERENCE



# 97%

### WANT TO ATTEND AGAIN

## THE #HCCWONDERWOMEN IMPACT?



### 18,084

IMPRESSIONS

102 RETWEETS  
648 ENGAGEMENTS



### 3,900

IMPRESSIONS

770 REACTIONS  
346 CLICKS  
42 COMMENTS



### 4,468

REACHED

1,736 IMPRESSIONS  
425 ENGAGEMENTS



### 10,942

STORY VIEWS

5,879 IMPRESSIONS  
340 LIKES  
2,597 REEL PLAYS

\*STATS COLLECTED FROM JUNE 2023 CONFERENCE.

### HOW DID PEOPLE FEEL AT THE END OF THE DAY?

**REFRESHED** **AMBITIOUS** **EXCITED** **POWERFUL**  
 HOPEFUL  
**LIBERATED** **EMPOWERED** **INSPIRED**  
**ENCOURAGED** **GRATEFUL** **UPLIFTED**  
 REJUVENATED

### ANONYMOUS POST-EVENT SURVEY

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"This has been the most valuable personal/professional development event I've attended in a long time. It was incredibly powerful to be in a room with that many women+ and to build each other up. I can't wait to come back <3"

The HCC Wonder Woman Conference is a brilliant showcase - an open and honest discussion of women in today's workplace. The challenges, obstacles, and celebrations of women no longer needs to be managed silently, quietly, or privately. The conference allows all women to share their voice, be heard, and further offer tools and networks to only grow stronger and louder.



# WONDER WOMEN CONFERENCE

## Partnership Opportunities

The Wonder Women Conference brings together bold and ambitious women to connect, educate, inspire and empower one another to take on new and expanded roles in work, community and life.

Wonder Women is proud to offer diverse women-led content featuring local, professional superheroes. We invite you to build meaningful relationships with women across all industries while participating in engaging workshops and hearing from a panel of local leaders on successes and challenges of women in business.

All superheroes welcome – regardless of gender!

# WONDER WOMEN CONFERENCE

## FRIDAY JUNE 14, 2024

### HALIFAX CONVENTION CENTRE

## PRESENTING (SUPERHERO) PARTNER

One opportunity available

- Industry exclusivity
- Acknowledgement from the stage by a representative
- Opportunity to address the audience, including the event
- 10 tickets to the event in premium seating
- Corporate logo prominently featured on all SWAG, on event website, in Chamber e-bulletin
- Provided with a Social Media post-event content
- Corporate logo prominently featured on all SWAG, on event website, in Chamber e-bulletin
- Exclusive BOYNECLAR content for members.
- Provided a copy of the event program, including post-event
- Inclusion in social media headlines leading up to the event
- One-page "Thank You to our sponsors" in the event program magazine
- Corporate logo prominently featured in external communications
- 5 complimentary tickets to equity seeking groups that your organization supports



**FULFILLED!**



## MARKETPLACE PARTNER

\$10,000 | One opportunity available

- Acknowledgement from Chamber representative
- 10 tickets to the event
- Corporate logo in Chamber e-bulletin, on website and in Business Voice Magazine
- Corporate logo on all event signage
- Opportunity to address the audience
- Opportunity to display signage at the event
- Opportunity to provide a promotional item for each guest (at the cost of the partner)
- Inclusion in social media leading up to and during the event
- Opportunity to provide sponsor words in post event email to vendors
- Provided with a Social Promo Pack including graphics and written content



## CHAMPION PARTNER

\$8,000 | Two opportunities available

- Acknowledgement from the stage by Chamber representative
- Opportunity to address the audience
- 10 tickets to the event
- Corporate logo in Chamber e-bulletin, on website and in Business Voice Magazine
- Provided with a Social Promo Pack including graphics and written content
- Opportunity to display signage at the event
- Opportunity to provide a promotional item for each guest (at the cost of the partner)
- Inclusion in social media leading up to and during the event
- 3 complimentary tickets to equity seeking groups that your organization supports

## PRINT PARTNER

\$2,500 In-Kind | One opportunity available

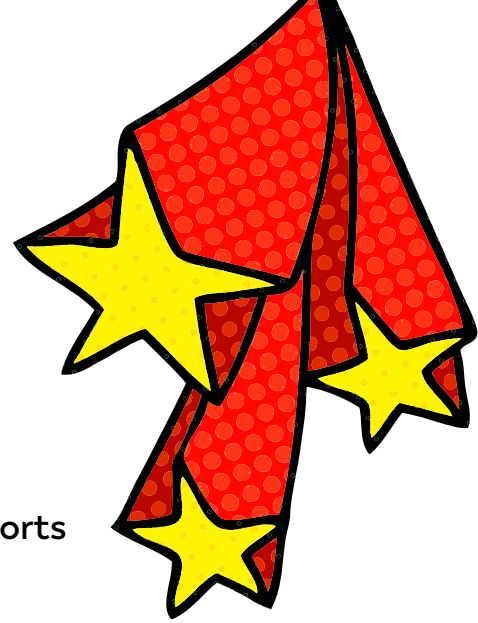
- 2 tickets to the event
- Acknowledgement from the stage by Chamber representative
- Corporate logo featured in AV loop
- Inclusion in social media during the event
- Corporate logo in Chamber e-bulletin, on website and in Business Voice Magazine



## TABLE PARTNER

\$3,250 | Six opportunities available

- 10 tickets to the event
- Acknowledgement from the stage by Chamber representative
- Corporate logo on table sign
- Corporate logo featured in AV loop
- Inclusion in social media leading up to and during the event
- 2 tickets to equity seeking groups that your organization supports



## DECOR PARTNER

\$2,500 In-Kind | One opportunity available

- 2 tickets to the event
- Acknowledgement from the stage by Chamber representative
- Corporate logo in Chamber e-bulletin, on website, and in Business Voice Magazine
- Corporate logo featured in AV loop
- Inclusion in social media leading up to and during the event

## GRAND PRIZE PARTNER

\$1,000 In-Kind | One opportunity available

- Receive a copy of the CASL compliant ballots collected
- Acknowledgement from the stage by Chamber representative
- 2 tickets to the event
- Opportunity to address the audience and announce the prize winner from the stage
- Corporate logo in Chamber e-bulletin, on website and in Business Voice Magazine
- Opportunity to display signage at the event
- Inclusion in social media leading up to and during the event



# SWAG PARTNER

\$3,500 | Three opportunities available

Showcase your business with the Swag Partnership. This is your opportunity to provide all of our attendees with a takeaway with prominent logo placement.

Choose from the following options to create a lasting impression of your brand.

## CHOOSE YOUR OWN ADVENTURE:

- MUG PARTNER | One opportunity**  
Provide co-branded mugs for all attendees (600+)
- STRESS BALL PARTNER | One opportunity**  
Provide branded stress reliever/fidget toys for all attendees (600+)
- MAGNET PARTNER | One opportunity**  
Provide a branded magnet to all attendees (600+)
- STRAW PARTNER | One Opportunity**  
Provide a branded reusable straw kit for all attendees (600+)
- HAVE ANOTHER IDEA?**  
Want to give something else to all attendees? Let us know!

\*Promotional items to be provided by the sponsor.

## SWAG PARTNER BENEFITS:

- Acknowledgement from the stage by Chamber representative
- 2 tickets to the event
- Corporate logo in Chamber e-bulletin, on website, and in Business Voice Magazine
- Corporate logo featured in AV loop
- Corporate logo printed on SWAG item
- Inclusion in social media leading up to and during the event

## CONTACT:

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