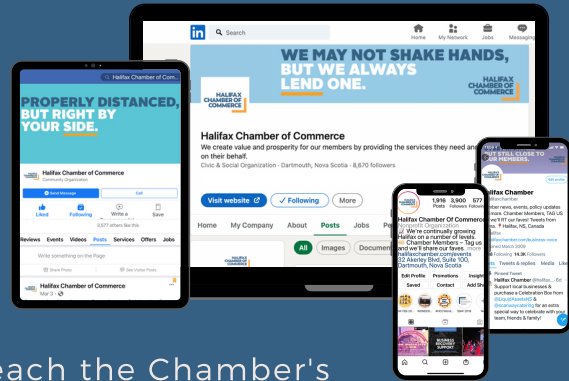


NEW ADVERTISING OPPORTUNITY

# SOCIAL MEDIA!

*Introducing a new way to advertise  
on our highly active channels*



With this new offering, you can organically reach the Chamber's targeted and engaged audience for an affordable price.

We are active on the following platforms: **Facebook (5,580), Instagram (3,900), LinkedIn (8,670) and Twitter (14,350)**

*We only accept one paid social media post per day, to ensure your content is highlighted and not lost in the shuffle.*

### **What the package includes:**

- One social media post on as many of our active platforms as you would like. (Option to have the Chamber write the content.) Content to be approved by Chamber staff.
- One accompanying graphic per post. (Option to have the Chamber design the creative). Content to be approved by Chamber staff.
- One URL of your choosing.
- Report on post analytics.

### **Specs:**

- 1600 x 900 pixels for Twitter
- 1080 x 1080 pixels for Facebook, Instagram and LinkedIn

*all in .jpeg or .png format plus accompanying URL.*

### **Pricing:**

- 1 social media post on preferred platforms = \$150+HST
- 3 social media posts on preferred platforms = \$400+HST
- 5 social media posts on preferred platforms = \$600+HST
  - NFPs receive 25% off

*\*If you are promoting a specific campaign or event and none of these options work for you, let us know and we will work with you to create a customized package.\**

Book your post by contacting **Emma**,  
Communications Manager:  
[emma@halifaxchamber.com](mailto:emma@halifaxchamber.com)

**HALIFAX  
CHAMBER OF  
COMMERCE**