# DIVERSITY, EQUITY, ACCESSIBILITY, AND INCLUSION ACTION PLAN

The Halifax Chamber of Commerce fosters a community that values, respects, and supports different perspectives, cultures, and experiences and levels of accessibility. When all members of our diverse community work together, we make Halifax a better place to do business.

The Chamber is committed to creating a diverse, equitable, inclusive and accessible environment at all levels of its organization, including its Board, Employees, Business Partners, Suppliers, Members, and Volunteers.

It is the responsibility of all Stakeholders of the Chamber to promote conduct that supports our principles of diversity, equity, inclusion, and accessibility.

The Halifax Chamber of Commerce has identified five key areas of focus to help us lead the way in creating an inclusive business community.

# **COMMUNICATIONS**

The team is committed to a holistic representation of the business community.

#### **GOAL:**

15% of our content will feature racialized persons, persons with disabilities, Indigenous people, and members of the 2SLGBTQ+ group.

# **BOARD OF DIRECTORS**

The Chamber is committed to diverse representation on our board of directors.

#### **GOAL:**

Our board of directors will reflect the goals of the 50-30 Challenge, introduced by the federal government. 50% gender parity, 30% racialized persons, persons with disabilities, Indigenous people, and members of the 2SLGBTQ+ group.

# **DEA&I EDUCATION**

The Chamber is committed to delivering educational content and Diversity and Inclusion training to our members.

## **GOAL:**

We will host a quarterly educational event through a partnership with organizations who represent these groups.

### **MEMBERSHIP**

Specific outreach to underrepresented groups is imperative to increase the diversity of the Chamber membership.

# **GOAL:**

The Chamber is hiring a Community Engagement Specialist to help us broaden our outreach and onboard 100 new businesses from underrepresented groups.

# **PROFILED SPEAKERS**

Through our 100+ events per year we have an opportunity to ensure diversity at all levels of our event production.

# **GOAL:**

The Chamber will ensure diversity in our speakers, our suppliers and attendees, and will share our efforts across our communication channels.

The Chamber's goals are ambitious, as they should be. This is an opportunity for the Chamber to further define itself as a business and community leader while making an impact in righting past injustices. Our commitment to our members and the business community is to share our progress quarterly and encourage and enable other businesses to do the same.