

BUSINESS VOICE

HALIFAX
CHAMBER OF
COMMERCE

A PUBLICATION OF THE HALIFAX CHAMBER OF COMMERCE



Don't forget about Content Solutions!

This is an exclusive offer for Chamber members only.

1/2 page for \$1,954

1/4 page for \$1,686

Must be booked 10 business days before the ad booking deadline.

Booking dates

Business Voice July 2021 newspaper section

Ad booking deadline: Wednesday, July 7, at 1 p.m.

Ad material deadline: Wednesday, July 7, at 3 p.m.

Publication date: Tuesday, July 20

Business Voice August 2021 newspaper section

Ad booking deadline: Wednesday, Aug. 11, at 1 p.m.

Ad material deadline: Wednesday, Aug. 11, at 3 p.m.

Publication date: Tuesday, Aug. 24

Business Voice September 2021 newspaper section

Ad booking deadline: Wednesday, Sept. 8, at 1 p.m.

Ad material deadline: Wednesday, Sept. 8, at 3 p.m.

Publication date: Tuesday, Sept. 21

SALTWIRE
NETWORK

Ad sizes and rates

Full Page
\$1,785

9.5" w X 20" h

★ Digital: 25,000 impressions

1/2 Page Horizontal
\$995

9.5" w X 9.93" h

★ Digital: 15,000 impressions

1/4 Page Horizontal

\$650

9.5" w X 5" h

★ Digital: 10,000 impressions

Large Banner

\$450

9.5" w X 3" h

★ Digital: N/A

1/8 Page

\$295

4.68" w X 4.96" h

★ Digital: N/A

Frequency discounts:

2 ads = 10% off each insertion

3 ads = 15% off each insertion

Ad material submissions

Acceptable file format is PDF.

All files must be CMYK, 300 dpi and built to the appropriate size. Files must be posted to our FTP site: <http://ftp.herald.ca>.

Production specification inquiries should be directed to:

Dave MacNeil

902.426.2811 ext. 1071

dmacneil@herald.ca

For more information or to book an ad, please contact your client solutions consultant or email sales@saltwire.com.