

ADVERTISE IN BUSINESS VOICE

HALIFAX'S BUSINESS MAGAZINE

For over 100 years, Business Voice has been the main communication vehicle for members of the Halifax Chamber of Commerce. The magazine promotes the Halifax business community and keeps our members informed.

Business Voice is created by the Halifax Chamber team and published by SaltWire Network. The magazine is distributed in print and online, reaching tens of thousands of readers across Halifax and beyond.



CONTACT: Emma Menchefski, Communications Manager
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halifaxchamber.com/business-voice

**HALIFAX
CHAMBER OF
COMMERCE**



"Business Voice has done more to enhance our organization's awareness than any other promotional activities we have engaged."

— Brenda Saunders/Todd, Executive Director, Dress for Success Halifax

WHY BUSINESS VOICE?

Make an impression.

Connect with our membership of over 1,800 businesses and organizations across Nova Scotia.

Flexible pricing.

We can work based on your goals and budget.

Celebrate diversity.

Our editorial team ensures 20% of every issue reflects the diversity of our vibrant community.

Support local.

Over 80% of our members represent small businesses.

Join the conversation.

Business Voice covers trending topics and timely issues affecting your business community.

ABOUT OUR AUDIENCE

30,000+

print readers per issue

50,000+

digital magazine views

35,000+

social media followers

5,600+

e-newsletter subscribers

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PRICING AND GUIDELINES

All prices exclude HST and are flexible based on your budget. Not-for-profit organizations receive a 25% discount. We are happy to customize a partnership package that meets your organizational needs or answer any questions you have about advertising in Business Voice. Send us an email to discuss these opportunities!



Full Page (Inside Cover)

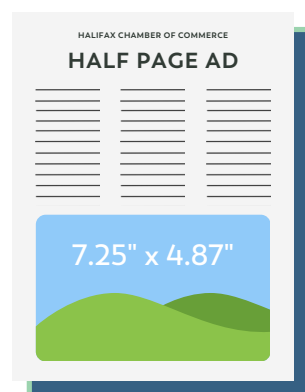
QTY: Includes free banner in e-newsletter

1	\$2000	
2	\$3200	SAVE 20%
3	\$4200	SAVE 30%
4	\$7600	SAVE 40%

Full Page (Regular)

QTY:

1	\$1800	
2	\$2800	SAVE 20%
3	\$3700	SAVE 30%
4	\$6900	SAVE 40%



Half Page

QTY:

1	\$950	
2	\$1500	SAVE 20%
3	\$1900	SAVE 30%
4	\$3600	SAVE 40%



Quarter Page

QTY:

1	\$750	
2	\$1200	SAVE 20%
3	\$1575	SAVE 30%
4	\$2880	SAVE 40%

E-Newsletter Banner

QTY:

1	\$400	
2	\$640	SAVE 20%
3	\$840	SAVE 30%
4	\$1536	SAVE 40%

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SPONSORED CONTENT

Dive deeper into your business story while also promoting current offers, news, events, or programs. Space is limited; we only accept a maximum of two Sponsored Content articles per issue. The Halifax Chamber reserves the right to decline any ad that is a conflict of interest.

SPONSORED CONTENT
TIME TO PROMOTE!

7.25" x 4.87"


YOU CHOOSE HOW TO USE YOUR SPACE

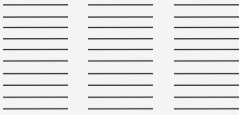
Half Page Ad

Quarter Page Ad

Plus 500 Words


Plus 600 Words

\$1500 + HST


SPONSORED CONTENT
TIME TO PROMOTE!

7.25" x 3"


PUBLICATION CHANNELS


PRINT



Shipped directly to over 4,000 members of the Halifax Chamber community.




Dropped at over 100 prime locations across Halifax.




Selections included as monthly insert in The Chronicle Herald.


DIGITAL



Published on the Halifax Chamber website, SaltWire website, and Issuu.



Delivered monthly to our 5,600 e-newsletter subscribers.



Shared with our over 35,000 social media followers.

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PAST ISSUES AND PUBLICATION SCHEDULE

Business Voice is published in print and online on the first Friday of every month. Please note that issue themes and publication schedules are subject to change.



JANUARY

CONTENT DUE: DECEMBER 1

THEME: HALIFAX BUSINESS AWARDS



FEBRUARY/MARCH

CONTENT DUE: JANUARY 12

THEME: HOUSING



APRIL

CONTENT DUE: MARCH 1

THEME: HEALTHCARE



MAY/JUNE

CONTENT DUE: APRIL 15

THEME: INCLUSION



JULY/AUGUST

CONTENT DUE: JUNE 7

THEME:
TRANSPORTATION/INFRASTRUCTURE



SEPTEMBER

CONTENT DUE: AUGUST 2

THEMES: UNIVERSITIES/EDUCATION



OCTOBER

CONTENT DUE: SEPTEMBER 6

THEME: SMALL BUSINESS MONTH



NOVEMBER/DECEMBER

CONTENT DUE: OCTOBER 4

THEME: AGENTS OF CHANGE

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