



## 2022 ELIGIBILITY CRITERIA

### NEW BUSINESS OF THE YEAR

- Nominees must have an active business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Nominees must have been in business less than two years as of August 31, 2021.
- Nominees cannot be an expansion of an existing business, name change or new location of an existing organization.
- *Please note:* Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

### SMALL BUSINESS OF THE YEAR

- Nominees must have an active business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Nominees must be an independently owned and operated business with a total number of employees not exceeding 25.
- Business must be owner operated for a minimum of two years, as of August 31, 2021.
- *Please note:* Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

### EXPORT BUSINESS OF THE YEAR

- Nominees must have an active office in Halifax.
- A minimum of 40% of customers, partners or revenues must come from markets outside of Canada.
- Please note that Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

### NOT-FOR-PROFIT BUSINESS OF THE YEAR

- Nominees must be a not-for-profit in Halifax.
- Nominees must demonstrate originality and sustainability in generating income or securing funding.
- Nominees must be setting and achieving clear business objectives and effective use of resources.
- Nominees must show an analysis of measurable results in the communities they serve.
- Nominees must show a commitment to people development, whether paid or volunteer, including qualified governance.
- Nominees must demonstrate strong and accountable governance leadership.

### **INNOVATIVE BUSINESS OF THE YEAR**

- Nominees must have an active business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Nominees must have introduced an innovative product or service on or before August 31, 2021, or be operating in a mode where innovation is built into the culture of the company.
- *Please note:* Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

### **BUSINESS OF THE YEAR**

- Nominees must have an active business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- Nominees must have been in business more than two years as of August 31, 2021.
- Nominees must have a total number of employees exceeding 25.
- *Please note:* Not for Profits/Crown Corporations/Government Funded Facilities are not eligible for this category.

### **BUSINESS LEADER OF THE YEAR**

- Nominees must have an active participation in a business located or operating in Halifax. The majority of the business must have provincial ownership and headquarters must be located provincially.
- *Please note:* Individuals currently working for Crown Corporations/Government Funded Facilities are not eligible for this category.