



HALIFAX CHAMBER
OF COMMERCE
stronger together

STRATEGIC PLAN 2013-2018

The Halifax Chamber of Commerce is committed to enhancing the prosperity of its members and to realizing Halifax's potential to be among the top 3 highest growth city economies in Canada by 2018.



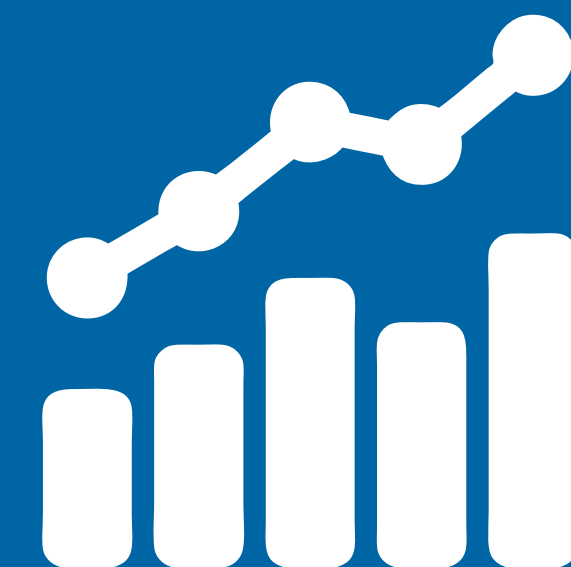
CREATE
a positive business environment

- ▶ Promote entrepreneurship
- ▶ Reduce the tax burden
- ▶ Champion common sense regulations
- ▶ Capitalize on major projects
- ▶ Help build a vibrant downtown core



GROW
and nurture the skilled workforce

- ▶ Match postsecondary student development to employer needs
- ▶ Enhance P - 12 skill development
- ▶ Promote immigration



DRIVE
member prosperity and value

- ▶ Provide information and connections
- ▶ Advocate on key business issues
- ▶ Facilitate networking opportunities
- ▶ Provide benefit programs



VISION

The Halifax Chamber of Commerce is an action-oriented business leadership organization whose core purpose is to help Halifax reach its full potential as a great city.



MISSION

The role of the Halifax Chamber of Commerce in achieving its Vision is to build and strengthen the business culture through:

Member Services:
Adding value through networking, information and member benefits

Advocacy:
The voice of business in Halifax

Leadership:
Shaping the business environment by building business, government and community capacity