

HALIFAX CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES



As of June 1, 2017

Chamber events are designed to not only entertain and inform our members, but also to allow sponsors the perfect medium to communicate with an extremely desirable target audience.

Our goal is to match the right sponsor with the right opportunity. What are your goals? What do you want to get out of your sponsorship dollars? Our events and marketing team will work with you to find the best sponsorship package to meet your needs.

CONTACT

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ANNUAL SPRING & FALL DINNERS

ANNUAL *Spring Dinner* ANNUAL *Fall Dinner*

The Annual Spring and Fall Dinners are the Chamber's most popular events, attracting a high quality business audience of up to 1000 guests, and welcoming business leaders from our 1,600 member businesses that span more than 25 industries. Stand out as a leader in the Halifax business community and be seen by this desirable target audience.



PRESENTING SPONSOR

Sponsorship Investment: \$12,000

- Industry exclusivity
- Address audience and introduce speakers from stage (3-5 min)
- Acknowledgment from the stage by Chamber representative
- One corporate table of 10 (premium seating)
- One seat at Chamber head table
- Corporate logo on the Chamber website, Business Voice magazine, event tickets and in audiovisual presentation
- Opportunity to provide a gift to be included in grand prize draw and receive copy of CASL compliant ballots collected
- Placement of two pop-up banners at event registration
- Opportunity to provide each guest with one promotional gift
- Opportunity to place promotional material at pre-reception
- Included in social media conversation on day of event
- First right of refusal for sponsor level the following year
- VIP selection of seating before event registration opens

HOST SPONSOR

Sponsorship Investment: \$3,800

- Industry exclusivity
- Acknowledgment from the stage by Chamber representative
- One corporate table of 10 (premium seating)
- Opportunity to provide a gift to be included in grand prize draw and receive copy of CASL compliant ballots collected
- Placement of one pop-up banner at event registration
- Included in social media conversation on day of event
- First right of refusal for sponsor level the following year
- VIP selection of seating before event registration opens

CELEBRATION SPONSOR

Sponsorship Investment: \$10,000

- Industry exclusivity
- Thank speaker from stage (1-2 min)
- Acknowledgment from the stage by Chamber representative
- One corporate table of 10 (premium seating)
- One seat at Chamber head table
- Opportunity to provide a gift to be included in grand prize draw and receive copy of CASL compliant ballots collected
- Placement of two pop-up banners at event registration
- Opportunity to provide each guest with one promotional gift
- Included in social media conversation on day of event
- First right of refusal for sponsor level the following year
- VIP selection of seating before event registration opens

POST RECEPTION SPONSOR

Sponsorship Investment: \$1,500

- Industry exclusivity
- Acknowledgment from the stage by Chamber representative
- Two seats
- Placement of one pop-up banner at event registration
- Opportunity to place promotional material at post-reception
- Included in social media conversation on day of event
- First right of refusal for sponsor level the following year
- VIP selection of seating before event registration opens

HALIFAX BUSINESS AWARDS



The Halifax Business Awards is the Chamber's most glamorous event of the year. This gala event boasts a spectacular night of entertainment, prestige, and celebration - recognizing risk takers and the success of our thriving business community.

PRESENTING SPONSOR

Sponsorship Investment: \$15,000

- Industry exclusivity for this event
- Address the audience from the stage (3-5 mins)
- Acknowledgment from the stage by the Chamber
- Two corporate tables of 10 (premium seating), plus one seat at the Chamber head table
- Corporate logo on Chamber Bulletin and event advertisements
- Corporate logo on Chamber website, Business Voice magazine, event tickets, event program and audiovisual presentation at event
- Placement of two pop-up banners at event registration
- Opportunity to provide your own promotional piece for each guest
- Opportunity to provide a gift to be included in the grand prize draw and receive a copy of CASL compliant ballots collected as a result
- First right of refusal for presenting sponsor level the following year
- Invitation to attend private finalist event and opportunity to address guests (2-3 mins)

CATEGORY SPONSOR

Sponsorship Investment: \$5,500

- Industry exclusivity for this event
- Company representative to present award to winners and have photo opportunity with each of the winners on stage
- Acknowledgment from the stage by the Chamber
- Five complimentary tickets to the Awards Gala (premium seating)
- Corporate logo on Chamber website, Business Voice magazine, event tickets, event program and audiovisual presentation at event
- Placement of one pop-up banner at event registration
- First right of refusal for the following year
- Invitation to attend private finalist event
- Present plaques to finalists at the private finalist event

Categories Include:

New Business of the Year
Small Business of the Year
Export Business of the Year
Innovative Business of the Year
Business of the Year
Business Person of the Year.



BREAKFAST & LUNCH EVENTS



The Distinguished Speakers Series (DSS) features informative and thought provoking addresses by business, government, and institutional speakers. Federal and provincial ministers, chief executive officers of leading Canadian corporations, and influential thinkers keep attendees up to date on topical issues affecting the business community. Attendance of 75+

DSS HOST SPONSOR

Sponsorship Investment: \$5,500 +

- Industry exclusivity for this event
- Opportunity to address the audience and introduce the speaker from the stage (3-5 mins)
- Acknowledgment from the stage by the Chamber
- Corporate table of 10 (premium seating)
- One seat at the Chamber head table
- Corporate logo or company recognition on Chamber Bulletin, website, and *Business Voice* magazine
- Signage display at the event
- Placement on table of company's promotional item
- Opportunity to provide a door prize and receive a copy of the CASL compliant ballots as a result
- First right of refusal for host sponsor level the following year (when applicable)



BUSINESS LEADER



A Business Leader Breakfast or Business leader Luncheon features informative and thought provoking addresses to niche audiences in an intimate gathering. These industry specific, self-sponsored lunches are full of knowledge and unique opportunity to get to the heart of your industry's trends and concerns. Attendance of 40+

BLL HOST SPONSOR

Sponsorship Investment: \$3,500

- Industry exclusivity for this event
- Opportunity to address the audience and introduce the speaker from the stage (3-5 mins)
- Acknowledgment from the stage by the Chamber
- Five seats at the head table
- Corporate logo or company recognition on Chamber Bulletin, website, and *Business Voice* magazine
- Signage display at the event
- Placement on table of company's promotional item
- Opportunity to provide a door prize and receive a copy of the CASL compliant ballots as a result
- First right of refusal for host sponsor level the following year (when applicable)